

Strategic Direction for 2020

The ANZSBT is committed to the following key goals for 2020 and will strive to achieve these objectives in the face of difficult circumstances created by the global COVID-19 pandemic. Our strategic direction is based on ensuring that all our activities advance the vision and mission of the Society.

Goals/Objectives	Aims	Challenges or risks
Maintaining financial sustainability	<ul style="list-style-type: none"> Prudently and effectively managing investments 	<ul style="list-style-type: none"> The global uncertainty in the financial markets is anticipated to impact on the ANZSBT's financial reserves. Our investment advisers Findex are managing our portfolio in such a way so as to limit market forces on the portfolio
	<ul style="list-style-type: none"> Ensure controlled expenditure 	<ul style="list-style-type: none"> There is uncertainty whether the Blood 2020 meeting will go ahead in November. If the Annual Scientific Meeting is not held, this would significantly impact on our annual income. Mitigation would require stringent controls on expenditure over the year
	<ul style="list-style-type: none"> Explore ways to increase income streams for example through donations or growing the membership 	<ul style="list-style-type: none"> Given that financial hardship and unemployment is on the increase, the ability to attract donations is considered unlikely
Ensuring a strong membership	<ul style="list-style-type: none"> Encourage additional activities such as support to members in meeting their CPD credits and holding sponsored educational meetings/webinars 	
	<ul style="list-style-type: none"> Providing on-going support to our members via the Secretariat 	
	<ul style="list-style-type: none"> Exploring ways to increase membership 	

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<p>Working closely with the standing committees to determine their direction and focus</p>	<ul style="list-style-type: none"> • The Clinical Practice Improvement Committee (CPIC) will be undertaking development of Nurse Practitioner Prescribing Guidelines • The Transfusion Science Standing Committee (TSSC) are revising the Guideline for Laboratory Assessment of Fetomaternal Haemorrhage in association with National Blood Authority's revision of the Anti-D Guidelines • The Education Standing Committee (ESC) will continue preparing the ANZSBT newsletter and explore educational opportunities for members through externally sponsored meetings/webinars • The Transfusion Professionals Network Steering Committee and the ANZSBT Council will work to better define its role 	<ul style="list-style-type: none"> • Restrictions on gatherings and social distancing rules mean that Committee face to face meetings will be postponed, thus business will be conducted via teleconference for this year • Restrictions on gatherings and social distancing rules mean that physical sponsored educational meetings may not be possible. Opportunities for educational channels e.g. webinars will be explored
<p>Maintaining a strong relationship with our stakeholders</p>	<ul style="list-style-type: none"> • We will engage with and listen to our stakeholders • Provide easy access to stakeholders and demonstrate a willingness to be transparent and accountable • Maintain ANZSBT representation in external stakeholder organisations • Foster and maintain sponsor relationships 	<ul style="list-style-type: none"> • With social distancing rules in place, maintaining stakeholder relationships will be achieved by the use of online technology

